

README 3.

Let's communicate better together

PAGENS Pathways, Ages, Generations in the Global North and South

Grant agreement ID: 101236837

From 1 January 2026 to 31 December 2029

README 3. Let's communicate better together

03/04/2026



Funded by
the European Union

Each participant in a mobility programme can use this guide to find out about the methods for collecting communication materials and the communication obligations following their return from the mobility programme.

Table of contents

1. The objectives of Work Package 3: Knowledge dissemination and communication	3
2. Everyone communicates: My role in the WP3 project.....	3
A. Some tips for producing a successful video clip:.....	4
B. Some tips for your photos:.....	4
C. Some tips for your anecdote:	4
D. Some tips for your scientific blog post:.....	5
3. How do I submit my communications materials?	6
A. Step-by-step guide	6
B. Submitting your content.....	6
4. That little extra something!.....	7
A. Get noticed on social media: Greater visibility for you and for PAGENS.....	7
B. Sharing PAGENS news: make it a habit!	7

1.The objectives of Work Package 3:

Knowledge dissemination and communication

Visibility: Raising awareness of the PAGENS project amongst scientific communities, civil society organisations, policy-makers and the general public.

Engagement: Creating a community of researchers from countries in the North and South around research mobility and the humanities and social sciences.

Transparency: Reporting on the project's activities, results and impacts.

Collaboration: Encourage exchanges between researchers, institutions and stakeholders beyond mobility.

2.Everyone communicates: My role in the WP3 project

Following your mobility, you have committed to contributing to our communication campaign by producing content. You have selected the formats that suit you best: all that remains is to create them!

Communication formats:

Format	Format
Video clip 'Three questions about my mobility'	Mandatory
Photos	Mandatory
Anecdotes	Optional
Scientific blog post (2 to 4 pages)	Strongly encouraged
Other individual proposals ¹	Optional

¹ Each participant may submit a proposal highlighting their involvement in the mobility programme. Please email your ideas to Veronika Kushtanina (veronika.kushtanina@umlp.fr) and Mathilde Grandgonnet (mathilde.grandgonnet@gmail.com), copying in Maëla Bobinet (maela.bobinet@cnrs.fr).

A. Some tips for producing a successful video clip:

- Record your voice in a quiet place (avoid recording outdoors without a microphone or with a microphone without a windscreen, due to wind noise) – Don't hesitate to ask your host institution to lend you the appropriate equipment,
- You can choose a location that is significant to your mobility experience: for example, a distinctive or recognisable spot on the host institution's premises.
- Avoid backlighting
- Keep your device steady (smartphone, camera, etc.)
- Prefer landscape orientation
- Video in English or French
- Duration: between 1 and 3 minutes
- Always start the video with these key elements:
 - I'll introduce myself: Surname, First name, Profession
 - I state where I am: Host organisation and country
 - I identify my mobility programme: Name of the mobility programme I am taking part in
- I answer the three questions about my mobility: What did your assignment involve? What did you learn? A memorable moment from your placement?

B. Some tips for your photos:

- Between 5 and 10 photos illustrating your participation in the mobility programme
- What to show? Yourself, your fieldwork, the people you met (if possible), etc.

Please note! I complete the image rights consent form available on SDrive in the WP3 folder. French template and English template.

Please note! I will send the image rights consent form to the people featured in my photos/videos. Where written consent is not possible, I will record the person's verbal consent.

Download, complete, upload.

C. Some tips for your anecdote:

- Submit a story in writing, on video or orally (voice recording)
 - In writing: 5 to 10 lines



Funded by
the European Union

- Video: 1 to 3 minutes
- Spoken: 1 to 3 minutes
- You choose the topic: an encounter that made an impression on you, a success or a failure you'd like to share

D. Some tips for your scientific blog post:

A blog post on [Hypothèse](#) is not a scientific research article; it is a more flexible format, often shorter and less formal. It can take the form of a post, a reflection, a news item, an event report, or a presentation of work in progress. The aim is to share ideas, developments, questions or resources with an academic community or a wider audience, without necessarily following the rigorous structure of a scientific article.

- A scientific blog post can be between 200 and 400 words.
- You are strongly encouraged to write your articles using inclusive language.
- Blog posts may be published in one of the project's four main languages (French, English, Spanish and Italian). Where a post is in Spanish or Italian, it must be bilingual (French or English) to ensure maximum accessibility for project members.

Please note! Once you have written your blog post, send it to your programme lead for proofreading. Even though this is not a traditional research article, peer review will ensure a certain level of academic legitimacy for PAGENS outputs. If you are a programme lead and the author of an article, please forward it to one of your peers within the PAGENS project.



Funded by
the European Union

3. How do I submit my communications materials?

A. Step-by-step guide

1. I produce my communication materials within one month of the end of my mobility period.
2. I upload my outputs to the Share Doc repository platform ([see below](#)).
3. I will send an email to the WP3 team to inform them that my communication materials have been uploaded to the repository platform. In your email, please specify the type of contribution and the mobility programme you participated in. Please provide us with your social media credentials if you wish to be tagged on LinkedIn, Instagram or Facebook.
 - ✓ WP3 Team: Veronika Kushtanina (veronika.kushtanina@umlp.fr), Mathilde Grandgonnet (mathilde.grandgonnet@gmail.com) + cc Maëla Bobinet (maela.bobinet@cnrs.fr).
4. The communications team publishes your work on the website, the Hypothèse blog or on social media, depending on the format.

B. Submitting your content

Upload your content to Share Doc, in the folder corresponding to its format (video clips, photos, articles, etc.).

Format	Upload platform	Folder name	Name your work or folder
Video clip 'Three questions about my mobility'	Share doc	WP3_Capsules vidéos-Video clips	Clip + Programme + NAME
Photos	Share doc	WP3_Photos	Photos + Programme + NAME
Anecdotes	Share doc	WP3_Anecdotes-Stories	Stories + Programme + NAME
Scientific blog post	Share doc	WP3_Articles	Articles + Programme + NAME
Other contributions	Share doc	WP3_Other	Production type + Programme + NAME



We will be using the ShareDocs platform, a secure tool for storing, managing and sharing files, designed primarily for researchers and projects in the humanities and social sciences.

It only takes a few minutes to create an account.

1. Create an account on Huma-Num here <https://humanid.huma-num.fr>; you will receive a confirmation email with a clickable yellow link.
2. Once the account has been created, request access to ShareDocs (same URL: <https://humanid.huma-num.fr>) by logging in. Click on 'Request access' in the ShareDocs section, specifying the project name 'Pagens' (access to the platform is not automatic, but subject to approval by an administrator).
 - *Note: Select 90 GB for storage capacity (maximum capacity for an individual account)*

4. That little extra something!

A. Get noticed on social media: Greater visibility for you and for PAGENS

Once we've gathered your details, we'll take care of everything! We'll post your updates and bring the PAGENS project to life thanks to your contributions.

With each post, we'll tag your host organisation, your sending organisation and you (with your consent). To tag you, we need your social media handles – don't forget to send them to us by email.

WP3 Team: Veronika Kushtanina (veronika.kushtanina@umlp.fr), Mathilde Grandgonnet (mathilde.grandgonnet@gmail.com) + cc Maëla Bobinet (maela.bobinet@cnrs.fr).

B. Sharing PAGENS news: make it a habit!

When we tag you on social media, you have the opportunity to repost and gain visibility. You can also post on your own social media accounts during and after your participation in a mobility programme. Here are a few tips to help you effectively contribute to the visibility of the PAGENS project.

Best practices when creating your own post:

- The hashtag: #PAGENS
- The project title: PAGENS Pathways, Ages, Generation in Global North and South
- Identify the partners: your host organisation and your sending organization
- I state that the action was funded by the European Commission using a standard phrase: *"This action has received funding from the European Union under grant agreement No 101236837"*.



Funded by
the European Union